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Business

Time allowed

- Planning time 15 minutes
- Working time 120 minutes

General instructions

- Answer all questions in this question and response book.
- Write using black or blue pen.
- Respond in paragraphs consisting of full sentences.
- Planning paper will not be marked.

Section 1 (10 marks)

• 3 short response questions

Section 2 (25 marks)

• 1 extended response question



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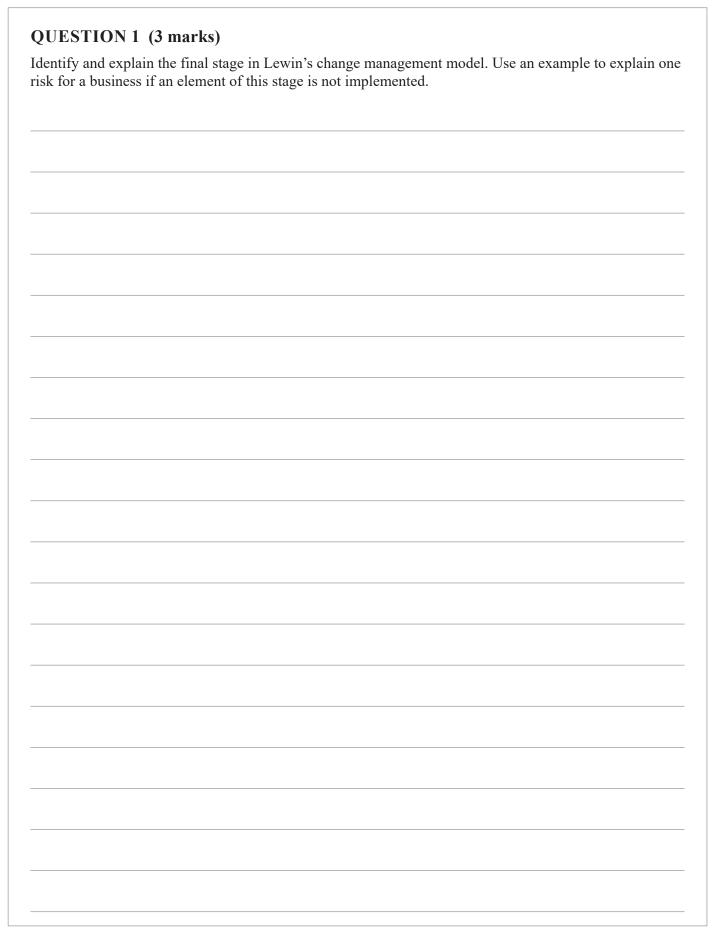
Section 1

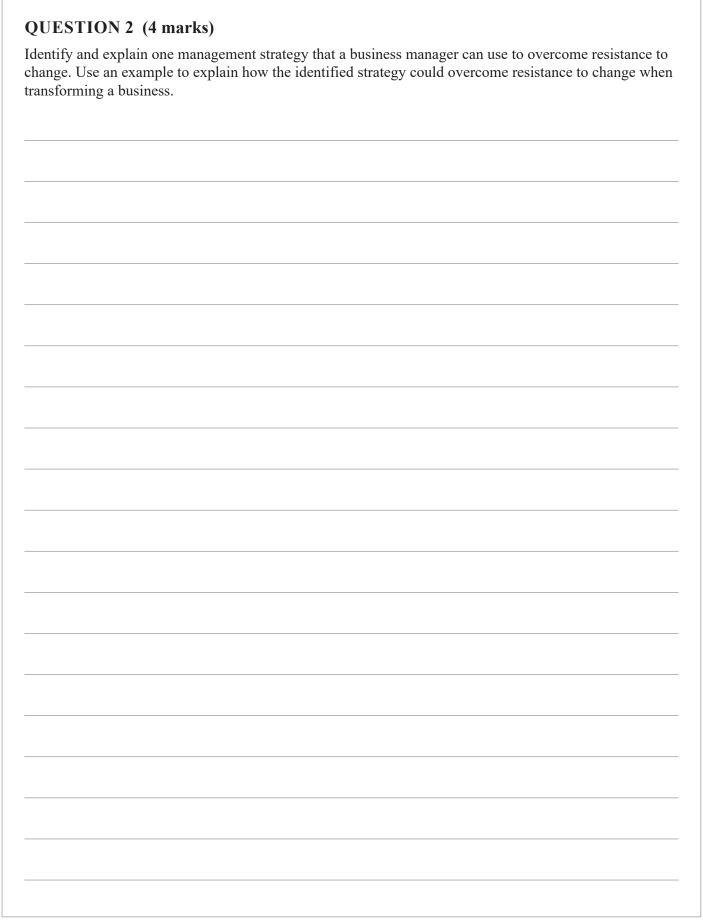
Instructions

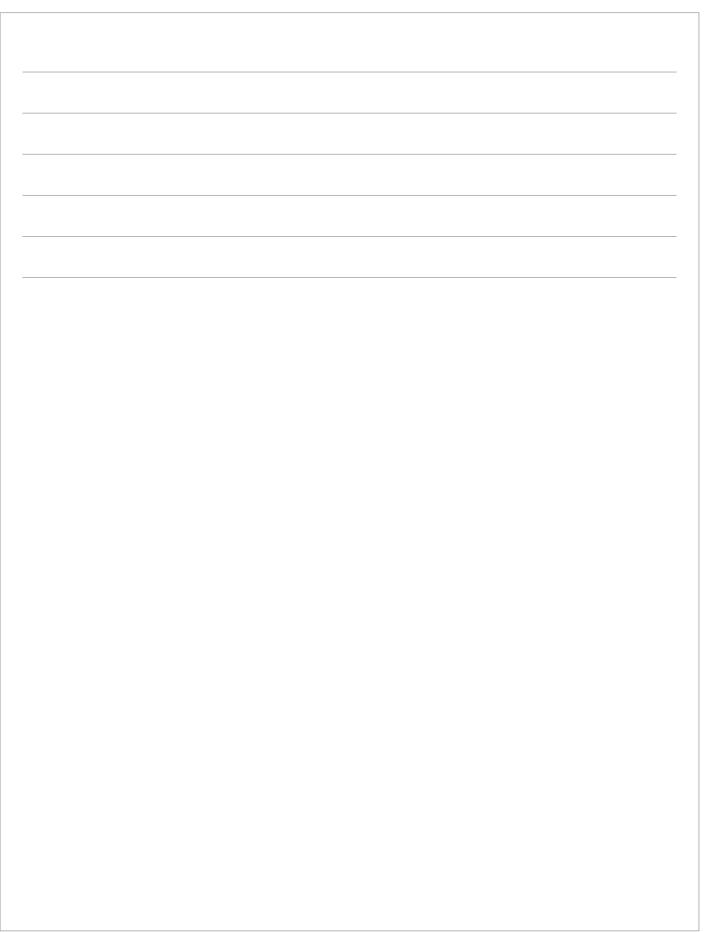
- If you need more space for a response, use the additional pages at the back of this book.
 - On the additional pages, write the question number you are responding to.
 - Cancel any incorrect response by ruling a single diagonal line through your work.
 - Write the page number of your alternative/additional response, i.e. See page ...
 - If you do not do this, your original response will be marked.
- This section has three questions and is worth 10 marks.

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Section 2

Instructions

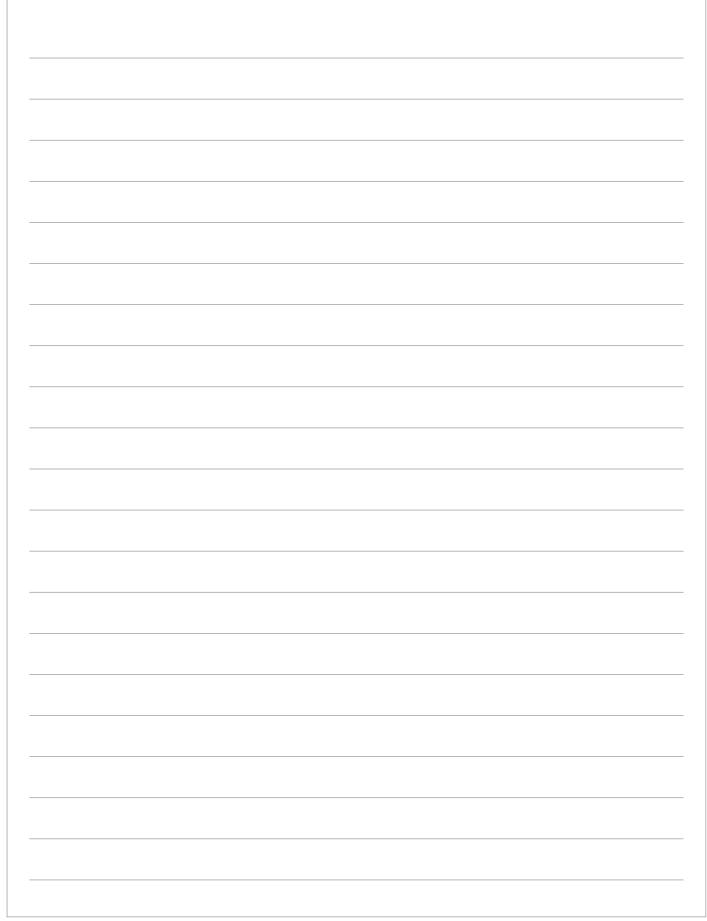
- Respond in 400–600 words.
- This section has one question and is worth 25 marks.

QUESTION 4 (25 marks)

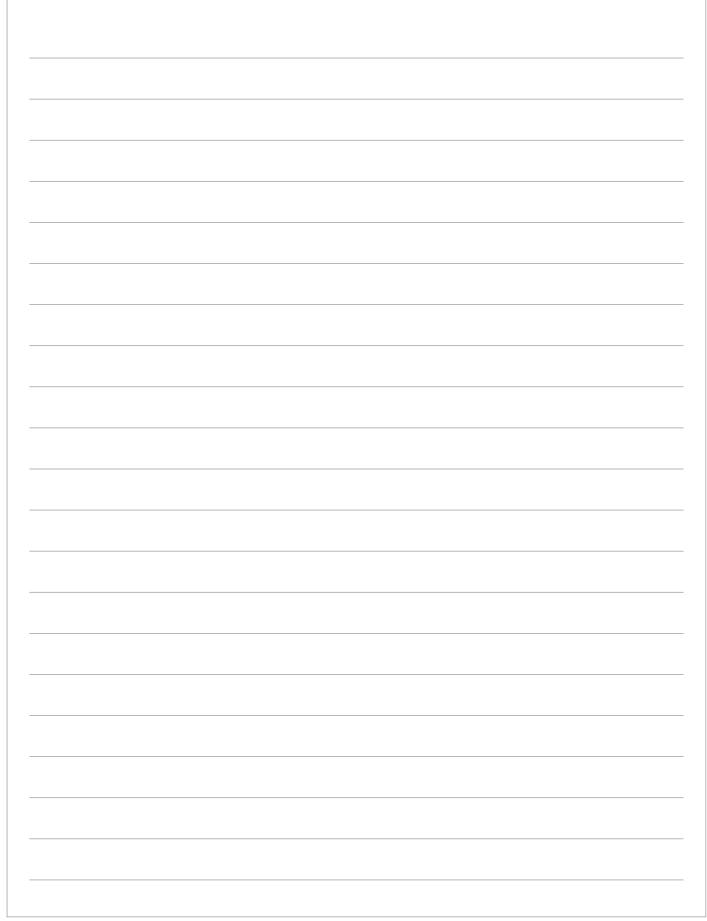
Using Case study 1 (Stimulus 1–11), prepare a business report on the incorporation of The Oyster Farm Company into The Hotel Company to present to the general manager.

Include a SWOT analysis of the incorporation, identify two relationships, patterns or trends and interpret their effect on the business situation to draw conclusions about the implications for change.

e two business criterinsformation.			







END OF PAPER









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